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in / zsoltnaagy

EXPERIENCE

UX/UI Designer

CAS Software Kft. · November 2022 - Today

Redesigned CPQ and configurator applications for B2B and B2C platforms, improving the user experience on web and mobile using research insights. Designed a comprehensive web interface for business process automation based on detailed requirements. Lecturer in a university UX/UI course, teaching digital product design fundamentals through project-based learning.

UX/UI Designer Intern

CAS Software Kft. • December 2021 - November 2022

Participated in designing new features for a social app and a CRM system, while continuously developing my user-centered design skills with the support of senior team members.

EDUCATION

MSc in Business Informatics

University of Szeged · January 2022 – June 2024

BSc in Business Informatics

University of Szeged · September 2018 – January 2022

SKILLS

Prototyping & wireframing

Creating wireframes and prototypes in Figma to communicate design.

Collaboration

Collaborating with agile teams to ensure smooth implementation.

Communication

Clearly presenting complex UX/UI concepts to both technical and non-technical audiences, serving as a bridge between users and development.

User research

Conduct user research and testing to validate designs and optimize experience.

Frontend Development

I have experience with HTML and CSS, allowing me to collaborate with developers and understand design limitations.

LANGUAGE

English - Advanced

Used on a daily basis; regular participation in professional meetings.